

For Immediate Release

Media Contact:
Anson Fogel - 970-925-1700
anson@escusa.com

ELECTRONIC SYSTEMS CONSULTANTS CAPTURES PRESTIGIOUS NATIONAL AWARDS

Aspen Firm Brings Home Six Awards In National Competition

Aspen, Colo. - October 11, 2006 – Electronic Systems Consultants (ESC), an Aspen-based firm, captured six awards at the recent Custom Electronic Design and Installation Association (CEDIA) National Lifestyle Awards, held September 16 in Denver, Colorado. ESC was competing with firms from all over the USA and walked away with more awards than any other company in the history of the competition

CEDIA is the national trade organization for the custom electronics business. The CEDIA annual convention is one of the 10 largest trade shows in the USA. ESC received awards in the following categories:

1. Best large Home Theater - Silver Technical Design Award
2. Best Theme Theater - Gold Technical Design Award
3. President's Award/Home Theater Magazine Award (1 of 3) Best Overall Theme Theater
4. Best Integrated Home - Gold Technical Design Award
5. Best Hidden Installation - Bronze Technical Award
6. Best Media Room - Bronze Technical Award

"It's a testament to the industry when a well established company such as ESC can enter the prestigious CEDIA awards and walk away with one, not to mention six awards," said Andy Willcox, President of CEDIA. "It is the first time this has happened, and the competition was stiff. It was like having the best album and best song at the Grammy's. ESC walked away the big winner."

The awards process is impartial and involves architects and interior designers initially, and then experts from the residential electronic systems contractor community. Judges look at the systems entered and choose the best in each field. No other company has ever captured more awards in a single year, and this total is double the nearest competitor company's tally this year.

"We are very excited to be recognized by our peers while competing against the best in the world," said David Daniels, founder and principal at ESC. "Our customers come first. We continue to build the trust of our customers through innovation, experience and great customer service. These awards are a product of our entire staff's desire to be the best. We are all very proud of these awards and the recognition by our industry. ."

Electronic Systems Consultants (ESC) is an Aspen, Colorado based firm founded in 1988. ESC is an industry leader in the design + build architectural electronics field. The company is dedicated to providing the world's finest residential integrated electronics solutions and redefining the way people interact with their homes. The company goal is to make the integration of technology and architecture seamless and aesthetically appealing. They partner with the finest manufacturers in the industry to design, build and service integrated solutions for audio, video, climate, lighting, security, pool and spa, and more. ESC has been recognized with numerous awards and in a variety of national publications. For more information on ESC visit www.escusa.com <<http://www.escusa.com>> or call 970-925-1700.

CEDIA is an international trade association of companies that specialize in designing and installing electronic systems for the home. The association was founded in September 1989 and has more than 3,500 member companies worldwide. CEDIA Members are established and insured businesses with bona fide qualifications and experience in this specialized field. CEDIA Members include residential electronic systems contractors who have emerged as the "fourth contractor" in the building and remodeling industries alongside electrical, plumbing, and HVAC professionals. For more information on CEDIA, visit the association's Web site at www.cedia.org <<http://www.cedia.org>> .